

Reg. No. :

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**Question Paper Code : 20894**

B.E./B.Tech. DEGREE EXAMINATIONS, APRIL/MAY 2022.

Fifth/Sixth/Seventh/Eighth/Tenth Semester

Aeronautical Engineering

MG 8591 — PRINCIPLES OF MANAGEMENT

(Common to : Automobile Engineering/Computer Science and Engineering/  
Computer and Communication Engineering/Electrical and Electronics  
Engineering/Electronics and Communication Engineering/Electronics and  
Instrumentation Engineering/Industrial Engineering/Industrial Engineering and  
Management/Instrumentation and Control Engineering/  
Mechanical Engineering/Mechanical Engineering (Sandwich)/Mechanical and  
Automation Engineering/Mechatronics Engineering/Robotics and  
Automation/Information Technology)

(Regulations 2017)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Differentiate between managerial and entrepreneur.
2. Define management.
3. List the objectives of strategic management.
4. What is the purpose of planning?
5. What are the objectives of job design?
6. What is human Resource management?
7. How job enrichment related with group motivation?
8. Define Group dynamics.
9. Differentiate budgetary and non-budgetary control techniques.
10. What are the functions of reporting?

PART B — (5 × 13 = 65 marks)

11. (a) Enumerate on Modern principles of management with suitable examples.

Or

- (b) Explain the various types of business organisation also mention each types merits and demerits of the same.

12. (a) List and explain the steps in planning process with suitable neat sketch.

Or

- (b) Give note on the various kinds of decisions made by managers in an organisation.

13. (a) Discuss the pros and cons of centralised and decentralised business organisation.

Or

- (b) Enumerate on various methods of planning of HR activities, recruitment and training and development in different organization.

14. (a) Enumerate on any two theories of employees motivation.

Or

- (b) Explain the barriers of communication and how to overcome the same.

15. (a) Give a note on role of information technology in management control.

Or

- (b) Explain various techniques for control and performance in various management.

PART C — (1 × 15 = 15 marks)

16. (a) Explain the significance and determinants of individual behaviour in an business organizations.

Or

- (b) "Money is the only motivator for employees in an organisation". Comment.